FILE SPECIFICATIONS

- Artwork to be supplied in AI, EPS or PDF file format.
- All text to be outlined, all colours to be set as solid-coated PANTONE® colours. If you need assistance, please refer to your sales manager determine your Pantone colour references via our design team.
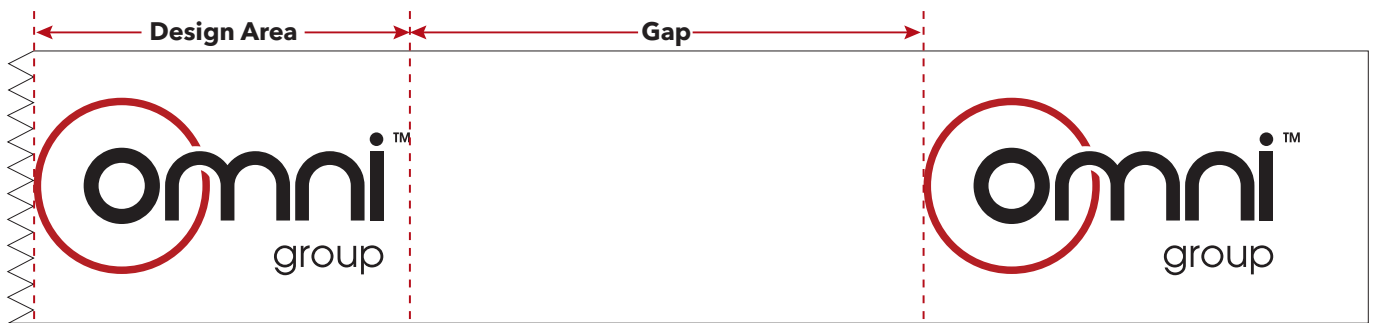- No embedded images.

LOGO FORMATS

Vector file ✅

Ai	**AI:** Adobe Illustrator	
EPS	**EPS:** Encapsulated Postscript	
PDF	**PDF: Portable** Document Format	

Up to 4 colours, PANTONE® solid-coated.

Image file ❌

Ps **PSD:** Photoshop Document	**JPG** **JPEG: Joint** Photographic Experts Group	**PNG** **PNG: Portable** Network Graphics	**Id** **INDD: INdesign** Document

Raster (Image) files are not suitable for flexographic printing.

Exporting or saving image files as .AI, .EPS or other vector extensions is not suitable.

Please refer to your account manager for additional design support if required.

ARTWORK

← **Design Area** → ← **Gap** →
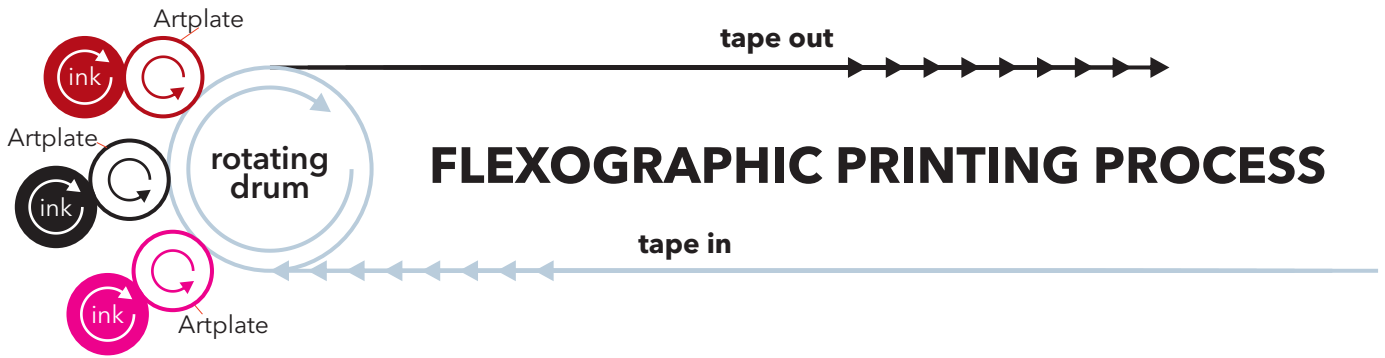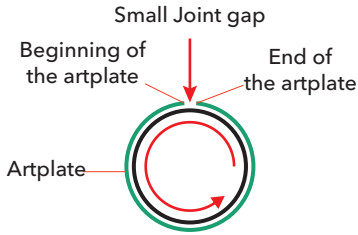
Design Area + Gap = Repeat length

33% of Original Artwork

REVERSE DESIGNS

- When printing a reverse design, a fine white gap will appear on repeat due to ink transparency.
- It is also not possible to print a light colour on a dark background.
- Reverse designs available in up to 3 colours.

YOUR LOGO

omni group

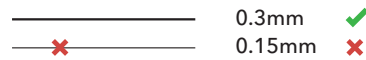**CUSTOM PRINTED TAPE GUIDELINES**

Small Joint gap

Beginning of
the artplate

End of
the artplate

Artplate

Artplate

Artplate

ink

rotating
drum

tape out

tape in

ink

Artplate

ink

FLEXOGRAPHIC PRINTING PROCESS

GUIDELINES

Min. spacing in between elements: 0.35mm

0.35mm

electricalXpre

Your First Choice Online Electrical

Min. line thickness: **0.3mm**

| | 0.3mm | ✔ |
| ✘ | 0.15mm | ✘ |

Min. font size: **3mm**

| Text sample | 8pt | ✔ |
| Text sample | 5.6pt | ✘ |

* **Various tape width available:**
  18mm, 24mm, 36mm, 48mm, 72mm, 96mm, 144mm, 288mm.

* **MOQs:** 1 colour print (1 carton), 2, 3 or 4 colour print (2 cartons).

* No fades / gradients (solid colours only).

TERMS & CONDITIONS

• All orders require written approval of final artwork proof prior to printing. Omni Group will not be held responsible for any misrepresentations of this proof. Please ensure you have carefully checked the final proof supplied before approval.

• Please allow a 10% variance in colour matching.

• Any cancellations after design work has commenced will be subject to a cancellation fee.